



FOR IMMEDIATE RELEASE
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SAGE Dining Services® Celebrates 10 Years Serving Independent Schools in Canada

LUTHERVILLE, MD — SAGE Dining Services®, North America’s leading provider of premier dining services for independent schools and private colleges, is proud to announce the celebration of its 10-year anniversary in Canada.

From SAGE’s beginning in 1990, Co-Founders Tina and Paco Rodriguez realized the transformative impact of food on students. They named the company “Setting A Good Example®” (SAGE) and made it their mission to support independent schools and small colleges because of the formative need among this community. SAGE’s example has driven the food service industry toward more scratch cooking, greater financial transparency, and increased food allergy awareness.

In 2013, SAGE began serving its first Canadian independent school, Meadowridge School, in Maple Ridge, British Columbia. The decision to go with a company new to Canada ultimately came down to the type of partnership Meadowridge sought with its food service provider. “We are a very close-knit community. I didn’t want to have to deal with a big company,” Meadowridge Director of Finance Julie Bournival said. “It just feels like family when you get together with them.”

The 10-year celebration is marked by SAGE’s expansion into Ontario through its partnership with Crescent School, a leading independent boys’ school in Toronto.

“Ten years has flown by! We’re eternally grateful to our first clients and to the others who have followed and stayed. They’ve made the vision possible,” said Paco Rodriguez, SAGE Co-Founder and President.

About SAGE Dining Services®

SAGE Dining Services®, established in 1990, is the leading food service provider for independent schools and colleges throughout North America. SAGE’s unparalleled expertise in nutrition, sustainability, and culinary trends produces exceptional dining experiences that delight the senses, inspire minds, and foster community. Learn more at SAGEDINING.COM.

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